

**CUTTING EDGE PRODUCTS™ – FIRMAN® GENERATOR SWEEPSTAKES  
OFFICIAL RULES – NO PURCHASE NECESSARY TO ENTER OR WIN. A  
PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.  
VOID WHERE PROHIBITED.**

1. **How to Enter:** Beginning at 8:00 a.m. Central Time (“CT”) on February 1, 2020 until 5:00 p.m. CT on April 1, 2020 (the “Sweepstakes Period”), you may enter the CUTTING EDGE PRODUCTS – FIRMAN GENERATOR SWEEPSTAKES (the “Sweepstakes”) in either or all of the following ways: (i) by completing all information on the Free Reader Service response card, found on page 66 of CUTTING EDGE PRODUCTS Magazine, and mailing it to the provided address; (ii) by completing all information on the Free Reader Service response card, found on page 66 of CUTTING EDGE PRODUCTS Magazine, and faxing or scanning it and sending it to the provided number/email address; and/or (iii) by visiting the CDS REPORTS NOW website (the “CDS Website”) (<https://www.cdsreportnow.com/get?CEP>) and completing and submitting the web form. Incorrect or incomplete entries are void. These official rules are also available at the Website. All eligible entries received will be entered in the Grand Prize Drawing.
  
2. **Eligibility:** This Sweepstakes is open only to legal residents of the United States, District of Columbia, and U.S. territories, possessions and commonwealths who are 21 years of age or older as of February 1, 2020, except employees and members of their households, whether or not related, and immediate families (spouses, parents, siblings, children and each of their respective spouses regardless of where they reside) of AJS Communications (“Sponsor”) and Firman Power Equipment, and any other participating parties and each of their respective parent companies, subsidiaries, dealerships, and affiliates, and their advertising and promotion agencies and all local sponsors and all other participating parties (collectively, the “Participating Parties”), are not eligible to enter or win the Grand Prize. Sponsor reserves the right to conduct a background check on any potential Grand Prize Winner (as defined below) and reserves the right in its sole discretion to disqualify any person based on such background check if Sponsor determines in its sole discretion that awarding the prize to such potential Grand Prize Winner might reflect negatively on Sponsor or any of the Participating Parties. By entering, all participants and/or entrants agree to release the Released Parties from and against all claims and damages arising in connection with each entrant’s participation and/or entry in the Sweepstakes and/or his/her receipt or use of any element of the Grand Prize awarded in this Sweepstakes including any injury or harm resulting from or any travel or activity related thereto. Any and all warranties and guarantees with respect to any prize element are subject to the respective manufacturer’s terms. This Sweepstakes is governed by U.S. law and is subject to all applicable federal, state and local laws and regulations. Void outside the U.S. and its territories, possessions, and commonwealths and where prohibited by law.
  
3. **Privacy:** When you enter through the Website, you may be asked to consent to receive promotional e-mails and reminders for upcoming promotions and to receive information about Sponsor, its affiliates and the Participating Parties. See Sponsor’s privacy policy for complete terms, available at <http://ajscommunications.org/privacy-policy.html>. Consenting to receive such e-mails is optional, does not have to be agreed to in order to be eligible to enter the Sweepstakes,

and does not improve your chances of winning.

4. **Limitations of Liability**: Sponsor, Firman Power Equipment, and each of their respective affiliates, subsidiaries, parent corporations, advertising and promotion agencies, all local sponsors, and their respective officers, directors, shareholders, employees and agents, and any and all Internet servers and access provider(s) (collectively, “**Released Parties**”) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to participant’s or any other person’s computer relating to or resulting from participation in this Sweepstakes; inability to access either Website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entries that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any website; typographical, human or other errors; and any entries which are late, lost, incomplete, delayed, inaccurate, or any combination thereof. Entries are considered only upon receipt. Proof of online submission is not considered proof of delivery or receipt. All entries become the property of Sponsor and will not be returned. A purchase will not increase your chance of winning. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY’S FEES) FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.
5. **How the Grand Prize Winner will be Determined**: One (1) potential grand prize winner (the “**Grand Prize Winner**”) will be chosen by Sponsor in a random drawing from among all eligible entries received during the entire Sweepstakes Period on or about April 15, 2020 (the “**Grand Prize Drawing**”). Sponsor anticipates that the potential Grand Prize Winner will be contacted either by phone, email from the email address, or in writing, between April 15-22, 2020 (subject to change). If Sponsor is unable to contact the potential Grand Prize Winner within five (5) business days of the initial attempt, if the potential Grand Prize Winner fails to return all requested forms fully-executed by the specified date, or if the potential Grand Prize Winner fails to comply with these Official Rules, his/her place as a possible Grand Prize Winner will be forfeited at Sponsor’s discretion, and an alternate Grand Prize Winner shall be selected. Sponsor reserves the right to select the winner in a random drawing format that shall be determined by Sponsor.
6. **Prize Terms**: Sponsor and Sweepstakes Administrator’s decisions with respect to the Grand Prize Winner and other matters pertaining to the Sweepstakes shall be final and binding. By entering into the Sweepstakes, each entrant consents to the use by Sponsor and Participating Parties and their designees of entrant’s name, photograph, likeness, biography, voice, and/or video for advertising and promotional purposes including Participating Parties’ content in any and all media (including online announcements) now or hereafter known, throughout the universe in perpetuity without additional compensation, notification or permission, except where

prohibited by law.

7. **General Conditions:** Entry materials that have been tampered with or altered are void. If, in the Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if computer virus, bug, unauthorized intervention, fraud, or technical difficulties or other failures compromise, corrupt, or affect the administration, integrity, security, fairness, or proper conduct of the Sweepstakes, the Sponsor reserves the right at its sole discretion to disqualify any individual who tampers with the entry process and void any entries submitted fraudulently, to modify or suspend the Sweepstakes, or to terminate the Sweepstakes and conduct a random drawing to award the prize using all eligible, non-suspect entries received as of the termination date. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted on the Website. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. In the event of a dispute as to the identity of the potential Grand Prize Winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry. "**Authorized Account Holder**" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational, institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Such Authorized Account Holder will be required to comply with these Official Rules.
8. **Grand Prize:** One (1) Grand Prize Winner shall win the following prize (the "**Grand Prize**"), which consists of their choice of: FIRMAN® P03608 Performance Series Generator ("P03608 Generator") OR FIRMAN® P03611 Performance Series Generator ("P03611 Generator"). Actual value of available prizes depends on market fluctuations. Sponsor, Firman Power Equipment or their designee will ship selected prize to Grand Prize Winner. Cash value is not offered in lieu of prize. All components (as applicable) of the prizes will be selected by Sponsor at its sole discretion. The selected prize shall be conveyed to the Grand Prize Winner without representations or warranties, express or implied, and any applicable manufacturers' warranties.

Total ARV of Grand Prize is \$499.99 USD if Grand Prize Winner selects P03608 Generator or \$499.99 USD if Grand Prize Winner selects P03611 Generator.

9. **General Prize Conditions:** All costs, taxes, fees, and expenses associated with the Grand Prize or the acceptance and use of any element of the Grand Prize not specifically addressed above are the sole responsibility of the Grand Prize Winner. All federal, state, and local taxes on the Grand Prize are the Grand Prize Winner's responsibility. The specifics of all aforementioned elements of the Grand Prize in the Sweepstakes shall be solely determined by Sponsor. Some restrictions may apply. Grand Prize cannot be transferred, substituted or redeemed for cash except at Sponsor's sole discretion. Sponsor reserves the right to substitute the Grand Prize, or portions thereof, with a prize of comparable or greater value, at its sole discretion.

10. **Disputes/Governing Law**: All issues and questions concerning the construction, validity, interpretation and enforceability of these rules, or the rights and obligations of any entrant or the Promotion Entities in connection with the Promotion, shall be governed by and construed in accordance with the laws of the State of Illinois without giving effect to any choice of law or conflict of law rules or provisions which would cause the application or the laws of any jurisdiction other than the State of Illinois. Any action or litigation concerning this Agreement shall take place exclusively in the federal or state courts sitting in Cook County, Illinois, and you expressly consent to the jurisdiction of and venue in such courts and waive all defenses of lack of jurisdiction and inconvenient forum with respect to such courts. Any and all disputes, claims, and causes of action arising out of or in connection with this Promotion, shall be resolved individually, without resort to any form of class action. You agree to service of process by mail or other method acceptable under the laws of the State of Illinois. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS PROMOTION. YOU (AND YOUR PARENTS OR LEGAL GUARDIANS IF YOU ARE A MINOR) HEREBY WAIVE ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, IDENTIFIABLE PERSONS, OR THIRD PARTY PARTICIPANTS, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE.
11. **Winner's List**: Beginning on or about April 30, 2020, you may obtain the name of the Grand Prize Winner by going to the AJS Communications Website (<http://www.ajscommunications.org>).
12. **Sponsor**: AJS Communications d/b/a Cutting Edge Products Magazine, 1404 Afton Cir, Barrington, Illinois, 60010-5702, 847-934-9515.
13. **Sweepstakes Administrator**: AJS Communications d/b/a Cutting Edge Products Magazine, 1404 Afton Cir, Barrington, Illinois, 60010-5702, 847-934-9515.

*Revised January 19, 2020*